



# Mathew Sanders is a designer who creates *technology* to connect *people* with *information*, ideas & each other

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## Career History

### Interaction Designer

Monster Worldwide / Cambridge, MA / April 2011 — Present

In my short tenure I have worked with product managers, engineers and core UX team members in the conception, exploration, refinement, testing & release of new products with focus on localization to Asian markets, Facebook integration and growing the internal UX pattern library.

### Senior Interaction Designer

Air New Zealand / Auckland, New Zealand / 2010 — 2011

I led the interaction design for the first major redesign to Air New Zealand's global family of websites since 2005. I led workshops to define project strategy, created concepts & prototypes, coordinated remote and local usability research, analyzed website analytics and defined requirements for this large-scale strategic project.

### Senior Information Architect

Datacom Systems / Auckland, New Zealand / 2010

I was the principle information architect within Datacom's Local Government Services group supporting agency-run projects for a number of New Zealand local government organizations. I provided design guidance for the wider company on selected projects and represented the company by speaking at a local government symposium.

### Senior Interaction Designer

Leftclick / Christchurch, New Zealand / 2008 — 2009

In addition to performing standard user-centered design activities for clients in finance, insurance, real estate, agriculture, and tourism I also guided the refinement of the internal design methodology and how technology is used for distributed collaboration.

### Information Architect

Datacom Systems / Auckland, New Zealand / 2006 — 2008

I worked on numerous projects to create intranets and ecommerce websites with complex transactional behavior for some of New Zealand's largest companies. **Favorite project:** leading workshops with general managers for Telecom New Zealand to define a strategy for consistent experiences across all customer channels.

### Usability Consultant

RHE & Associates / Auckland, New Zealand / 2006

### eCommerce Development Specialist

Air New Zealand / Auckland, New Zealand / 2003 — 2006

### Web Developer & Content Manager

University of Auckland Business School / 2002 — 2003

## Skills & Tools

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Design Exploration

**Pen & Paper**

Whiteboard

Balsamiq

Wireframe Creation

**Omnigraffle**

Visio

Fireworks

Prototype Development

**HTML & jQuery**

Paper

Axure

User Research

**Analytics**

Eye tracking

Surveys

**Cafe studies**

Participatory Design

**User interviews**

Card sorts

Version Control

**Git**

Perforce

Subversion

Software Development Methodology

**Agile**

Waterfall

## Education & Projects

### Bachelor of Science

The University of Auckland

Graduated with a major in Computer Science and a minor in Chemistry.

**Best memories:** Creating a novel algorithm for tagging parts of speech by using semantic relationships from WordNet and learning to use beautiful languages like Haskell and LISP.

### Computational Models of Emotion

The University of Auckland

A summer research project between Psychology & Computer Science to review secondary research on emotional models and to create a basic implementation of a new model using the game of Pacman.